Sri G.V.G. Visalakshi College for Women (Autonomous)

Affiliated to Bharathiar University, Coimbatore
DBT Star College with Star Status
An ISO 9001:2015 Certified Institution
Udumalpet- 642128

Department of Commerce (Business Analytics)

Guest Lecture on Design Thinking a Road to Entrepreneur-25.08.2022

Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A$^+$ grade by NAAC (Fourth cycle)
An ISO 9001:2015 Certified Institution
www.gvgvc.ac.in; gvgprincipal@gmail.com Ph.04252-223019, Fax; 04252-233111

Department of Commerce (Business Analytics)

Circular

Date:18.08.2022

Dear Students

Guest Lecture on "Design Thinking A Road to Entrepreneur" is been organsied by the Department at DST lab on 25.08.2022 between 10.30 am — 12.30 pm. All the students are invited to attend the programme to attain enrichment in the field of DesignThinking

S.No	Class	Signature of Class Representative
1.	I.B.Com(BA)	M SATHYA.
2.	II.B.Com(BA)	

J. Nhee.
susmitha.
Signature of Faculty Members

J. Nhee.
Signature of the HOD

SRI GVG VISALASKHI COLLEGE FOR WOMEN

Autonomous & Affiliated to Bharathiar University

Accredited at A^+ Grade by NAAC (4th Cycle)

Design Thinking a Road to Entrepreneur

Udumalaipettai, Tamil Nadu, India
642128, Venkatesa Layout, Udumalaipettai, Tamil
Nadu 642154, India
Lat 10.574641°
Long 77.26512°
25/08/22 11:19 AM

Udumalaipettai, Tamil Nadu, India
642128, Venkatesa Layout, Udumalaipettai, Tamil
Nadu 642154, India
Lat 10.574641°
Long 77.26512°
25/08/22 11:18 AM

Guest Lecture on
Design Thinking a Road to Entrepreneur

Date : 25.8.2022
Time : 10.30 am to 12.30 Pm
Venue : DST Lab 7

An one day Guest Leture on "Design Thinking a Road to Entrepreneur" was conducted by the Department of Commerce (Business Analytics)
Resource Person : Ms Preethi Angelin
software Technical Trainer
Adroitt Technologies Innovatives solutions Pvt Ltd,
Avinashi Road, Coimbatore
The resource person started interaction by conveying the importance of Design Thinking. The session was interactive and students Practiced the IBM software of Design Thinking creativity. she encouraged all the students to think innovatively. In design thinking a Road to Entrepreneur, the students should be passionate about making their ideas. The speaker also spoke about the prerequistes of starting a business and running it in a Profitable manner. she also discussed about different strategies which entrepreneurs are making to attract customers.

Number of Beneficiaries = 49

Resource Person   Head of the
Ms Preethi Angelin   Department

Rajeswari N
Principal

NGM VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS POST.

PREETHI ANGELIN J

Software Technical Trainer

Contact Number: +916369809922

Email-Id: preethiangelin.ibm@gmail.com

PROFESSIONAL SUMMARY

Qualified Software Trainee seeking a position in which to put my education, skills and experience to work with a well-established organization. I am effective at imparting knowledge through my superior verbal communication skills and active listening style.

TECHNICAL SKILLS / TOOLS

- IBM Cloud
- Design Thinking
- Angular JS
- C/C++
- Python
- HTML
- Jupyter notebook

PROFESSIONAL EXPERIENCE (Total Years 1+)

- Excellent verbal and written communication skills
- Good ability to communicate technical information
- Strong and engaging presentations skills
- Hands-on approach and encourages audience participation
- Understanding of good training and education principles
- Able to easily convey information to make it easy to pick up

Software Technical Trainer (May 2021 – Till Date)

- Adroit Technologies Innovative Solution Pvt Ltd – May 2021 – Till Date

- Delivery of Technology training to Students / Employees

CERTIFICATION

- Certificate Completed on IBM Software foundation using Python.
- Certificate Completed on IBM design Thinking Training.

IBM TRAINING PROGRAMS (2021 to 2022)

S.NO	College Name	Location	Technology / Tool
1	Sri GVG Visalakshi College for Women	Udumalpet	Design Thinking
2	RMPTC	Tamil Nadu	Python
3	Sri GVG Visalakshi College for Women	Udumalpet	C++
4	VETIAS	Erode	Design Thinking

EDUCATIONAL QUALIFICATION

MSC.DATA SCIENCE AND BUSINESS ANALYTICS
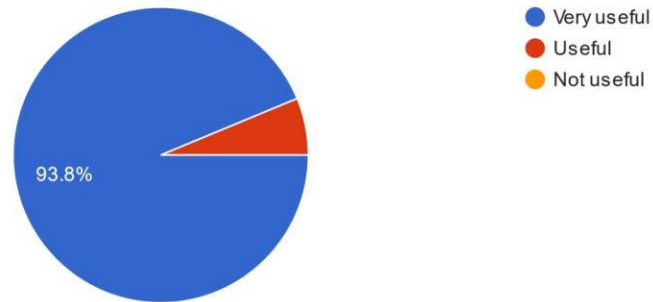
Bharathiar University, Coimbatore.

DECLARATION

I boldly declare that all the details provided above are correct from my knowledge and belief.

93.8% of the respondent said that the Content of the Guest Lecture was useful.

Content of the Guest Lecture was useful
16 responses

- Very useful
- Useful
- Not useful

93.8%

Overall feedback about the session
16 responses

Label	Value
Good	4 (25%)
It's very useful	3 (18.8%)
Its very use full for…	1 (6.3%)
Its very useful 👍	1 (6.3%)
It's was very usef…	1 (6.3%)
The session was…	1 (6.3%)
Useful	1 (6.3%)
Very good	1 (6.3%)
Very usefull	1 (6.3%)
Wow	1 (6.3%)
very usef…	1 (6.3%)
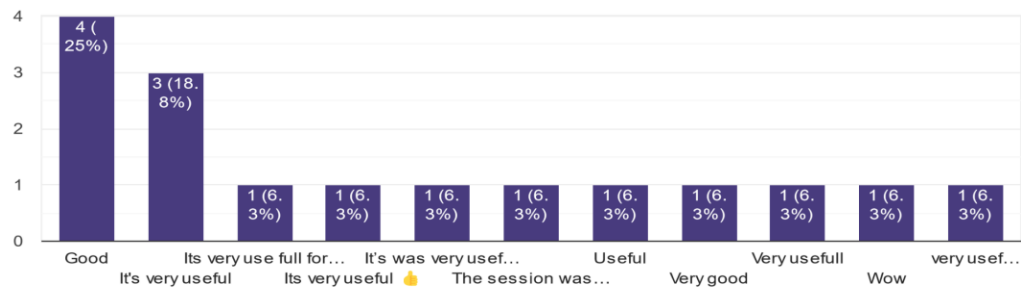
Participants Name list

Department of B.Com(BusinessAnalytics)

S.No	Regno	Name	Class
1	21BY0535	Aarthy.S	II.B.Com(BA)
2	21BY0536	AnisFathima.A	II.B.Com(BA)
3	21BY0537	AyishaMarliya .S	II.B.Com(BA)
4	21BY0538	Dharshini.K	II.B.Com(BA)
5	21BY0539	Farhanashaliah. K	II.B.Com(BA)
6	21BY0540	JaisreeR.G	II.B.Com(BA)
7	21BY0541	MadhavikaP	II.B.Com(BA)
8	21BY0542	Roshima. S	II.B.Com(BA)
9	21BY0543	SathiyaM	II.B.Com(BA)
10	21BY0544	Sivaranjini.A	II.B.Com(BA)
11	21BY0545	Sowmiya.K	II.B.Com(BA)
12	21BY0546	TamaraiSelvi.A	II.B.Com(BA)
13	22BY1120	DivyadharshiniA.M	I.B.Com(BA)
14	22BY1121	JasiraA	I.B.Com(BA)
15	22BY1122	JayasreeR	I.B.Com(BA)
16	22BY1123	KiruthikaK	I.B.Com(BA)
17	22BY1124	PremalathaA	I.B.Com(BA)
18	22BY1125	ShamaDelishaS	I.B.Com(BA)

J. Nue
[HOD]